



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Quarry House Direct

Quarry House Direct is a competent direct mail order company with over 100,000 Australian active and inactive buyers in Australia & New Zealand.

These purchasers have demonstrated an interest in health, therapeutics, pain relief products, collectible cars and trucks as well as historical video documentaris.

The list consists of 55% Males & 45% Females, with an average age of 40+ years old. These customers spend approximately \$65 per order and a majority of the purchasers have been made on credit card, they are comfortable with direct mail and have had good results from financial subscriptions/publishing and general merchandise.

A majority of the records are personalised and include a title ie Mr, Mrs.

LIST DETAILS	
Quantity	220,000 (Aus) 8,100 (NZ)
Selections	State Postcode Random Select Gender Recency Payment method General Merchandise Collectible Cars and Trucks
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days
Notes	Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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