



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## Property Investors & Wealth List

This highly unusual list has taken several years to develop and targets property owners and high net worth individuals at their home address.

The list has been developed and owned by a leading Sydney Real Estate company. The objective of the campaign was to create a database of prospects and customers for sales leads. Over time the list has grown to identify regular property investors and highly active prospects and is mailed on a regular basis.

The list is personalised and most records have titles eg. Mr, Mrs. It is made up of property investors; 3000 commercial or industrial property investors at home address and approximately 3300 high net-worth individuals at home address. The list can be selected by professionals, executives, company directors.

Both lists are Australia wide but predominantly based in Sydney (approx 80%). They can be selected separately or merged together as one list.

LIST DETAILS	
Quantity	6,682
Selections	State Postcode Property Investor High Net Worth Individual Nth Selection
PRICING	
Minimum Order	2,500
Deliverability	95%
Lead Time	5 days
Notes	Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.  We require a signed copy of our list rental agreement and order form prior to any order being processed.  Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>