



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Pop Republic

This list is gathered from PopRepublic.tv website and magazine. The list is made up of young, very fashion conscious, cutting edge trendsetters. Most of the list is 18-30 year old "cool" people.

PopRepublic.tv is a street press title with magazine style content, quality inclusions and a style never seen before in the free press medium.

PopRepublic utilises a major distribution network which includes JB-HiFi stores, HMV Australia stores, The Urban stores and over 200 other music, fashion and retail points throughout the Sydney metropolitan areas.

PopRepublic.tv targets a broad market with high disposable income. Readers are regarded as the most dominant consumer group, they are confident in their decisions and very aware of current trends.

The list would be perfect for any offers of fashion, music, entertainment, magazines and movies.

LIST DETAILS	
Quantity	64,000
Selections	National
PRICING	
Minimum Order	10,000
Deliverability	100%
Lead Time	5 days
Notes	Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>