



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Pet Owner List

This list contains the names and addresses of 71,085 dog and cat owners across Australia.

The list has been compiled from responses to pet products, promotional campaigns and entries in Pet Expo competitions. All records are personalised and approximately 65% include telephone numbers.

Records are added monthly and regularly cleaned and updated by additional campaigns.

LIST DETAILS	
Quantity	71,000
Selections	National Type of Pet: Cat, Dog, Both State Postcode
PRICING	
Minimum Order	3,500
Deliverability	98%
Lead Time	5 days
Notes	Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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