



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Mystic Harmony

This list is made up of people who have responded to opportunities to win cash and prizes. They have responded to sweepstake offers and have also purchased pendants, talismans, lucky stones and other items to increase their luck.

On average 80% of the file is made up of women who have spent, on average, \$100.00. they regularly purchase via mail order. 20% of the file place 2 orders in the 6 months following their first order.

The list is recommended for health, competitions, astrology, lotteries, insurance and health/beauty products.

LIST DETAILS	
Quantity	14,700
Selections	State Postcode Recency
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days
Notes	<p>Extra Selection costs; ST15.00 per 1000 records; Country, State, Gender, Recency ST25.00 for Email delivery</p> <p>Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.</p>
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

The List Group - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>