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Metropolitan Museum of Art International

Since its founding in 1870, the Metropolitan Museum of Art catalogue has been heavily engaged in the sale of art reproduction and publications. Each purchased supports the educational mission of the Museum by widening public awareness of art as well as contributing to the basic operating expenses.

The works of art featured in the catalogue include Renaissance style cover the renown and classic paintings produced by Da Vinci and Michelangelo to spectacular Impressionist art from Monet, Renoir and Van Gogh.

The Metropolitan Museum of Art not only exhibits framed prints and posters but its editors, designers and master crafts people work with curators to create a wide range of books and artistic objects based on their special exhibitions and encyclopedic permanent collection, which spans more than 5,000 years of work. Other catalogue items for sale include exotic jewellery, abstract sculptures, music, multimedia and educational materials, creative and fun products for children, scarves and shawls inspired by Tiffany and William Morris, tote bags and accessories, ties and cuff links, distinctive dining and entertaining accessories, stationery and calendars and art supplies.

The avid art collector is highly sophisticated, cultured and on average spends US\$105.00 on each purchase. Once each member registers online, they automatically gain access to special features throughout the Museum's website. In addition they receive free email newsletters and weekly calendar reminders of upcoming events.

All records are 100% direct responsive.

LIST DETAILS	
Quantity	7149 (AUS) 1562 (NZ)
Selections	State Postcode Gender Recency Contact type
PRICING	
Minimum Order	5,000
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Lead Time	5 days

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Notes	<p>Extra selection Costs;</p> <p>Contact Type; Buyers (3068 Aust records & 757 NZ records) - US\$275.00 per 1000 Inquirers (4081 Aust records & 805 NZ records) - US\$225.00 per 1000</p> <p>State, Gender, Named Individuals, Key Coding = \$US7.00 per 1000 records</p> <p>Recency = US\$50.00 (flat fee) Email delivery fee = \$US50.00</p> <p>Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.</p>
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

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