



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Leisure List

A compiled database made up of enthusiasts of cars, boats and sports.

This list was developed in 1996 from attendees of trade shows and respondees to competitions. It's made up of (predominantly) men who are enthusiastic about a variety of sports and outdoor activity.

All records are at home address. All records are personalised however, they do not have titles.

| LIST DETAILS | |
|--------------------|---|
| Quantity | 49,100 |
| Selections | State Postcode Hobby/Interest |
| PRICING | |
| Minimum Order | 5,000 |
| Deliverability | Guarantee N/A |
| Lead Time | 5 days |
| Notes | All hirers must be aware that this list is aged 5+ years and is not regularly maintained. Delivery guarantee does not apply and the list owner will not reimburse or compensate for any dead mail generated by the rental of the data. Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner. |
| Terms & Conditions | List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies. |

The List Group - Direct Marketing List Management & Brokerage

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