



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Jewellery & Prize Claim Responders

Australian buyers of diamond and red garnet jewellery including ladies and men's rings and pendants. Buyers have also taken steps to claim various cash prizes available in this precious gems promotion.

These 100% direct mail sold buyers are spending between approximately \$25.00 - \$40.00 to purchase male and female jewellery and to enter unique merchandise, cash and prize draws.

Although most records are personalised a majority do not have titles and can not be selected by gender. All records are at home address.

Ideally used for sweepstakes, good luck and self improvement offers, astrology, health, general merchandise, puzzles, contests and more.

LIST DETAILS	
Quantity	3,100
Selections	State Postcode Gender
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days
Notes	Extra Cost Selections (All costs in \$US) \$5.00 per 1000 records for state or postcode Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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