



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

OSA Masterfile

This OSA masterfile is composed of the following actively mailed lists with regular monthly direct mail campaigns:

High Ticket Lottery Players - Composed of contacts from all over the world who participated in government-sponsored lotteries, namely, Japan Jumbo, Euro Millions, El Gordo, Australian Lotto, UK National Lottery, Italian Superenalotto, Mega Millions and USA Powerball

NL Opportunity Reports - They are responders and participants to promotions received detailing opportunity to win deluxe prize options

International Opportunity Seekers - They are participants to multi-million dollar games, spending an average of USD35 every time they join.

Worldwide Lucky Draw Participants - These people joined international competitions conducted by the Platinum Placements International. The list is composed of predominantly males - 68% and females - 32%.

LIST DETAILS	
Quantity	10,245
Deliverability	95%
Lead Time	4 days
Notes	<p>Profiles</p> <ol style="list-style-type: none"> 1. Adult Goods Buyers 2. Esoteric Believers 3. Consumers 4. Instant Wealth Seekers <p>Recommended Usage</p> <ol style="list-style-type: none"> 1. Sweepstakes 2. Esoteric Offers <p>Selections:</p> <p>Recency : \$14.00/M Country : \$14.00/M Run Charge : \$12.00/M</p>

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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