



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

**+61 2 8064 7276**

## PHN Eso Buyers

These Esoteric Mail Order Buyers from PHN have responded to esoteric mail order offers with an average order value of € 40.00. This file has been released the first time now for the rental market and is owned by the BDK Group, but handled separately from the other available files.

This mailer is mailing weekly and file is updating monthly.

This file works excellent for sweeps and contests, as well as for any kind of Esoteric/Astrology and Health-related offers, as well as for General Merchandise and products targeting a female target group.

100% direct mail generated Buyers & Daily Update!

| LIST DETAILS       |   |
|--------------------|---|
| Quantity           | 6,000   |
| Selections         | Gender<br>Recency   |
| PRICING            |   |
| Deliverability     | 95%   |
| Lead Time          | 4 days  |
| Terms & Conditions | List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.<br><br>We require a signed copy of our list rental agreement and order form prior to any order being processed.<br><br>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies. |

**The List Group** - Direct Marketing List Management & Brokerage

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