



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

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Start Local - Business List

StartLocal.com.au was founded in 2008 and is the go to place for Local Business wanting to list their business and services. The site itself achieves over 1 Million visitors per month from consumer searching for Local Business

The list

Consisting of over 100,000 active local business members, regular email communication in the form of business insights and promotions ensure high list engagement rates. The lists is exclusively managed and brokered by Upside.Digital

| LIST DETAILS | |
|--------------------|---|
| Quantity | 100,000 |
| Selections | State Industry |
| PRICING | |
| Deliverability | 95% |
| Lead Time | 5 Days |
| Notes | <p>The list can be segmented by State and the below Industry</p> <p>Accommodation & Travel, Finance & Insurance, Personal Services, Retail-Electrical & Electronics, Alternative Therapy, Health & Medical, Professional Services, Retail Food & Drink, Business Services, Home Service & Renovation, Recreation & Entertainment, Retail - General, Car & boating, Manufacturing & Industrial, Restaurants, Retail - Recreation & Hobbies, Computing & IT, Mining & Agriculture, Retail - Around the home, Sporting & Fitness, Education & Tuition, Organisation & Government, Retail - Clothing & Accessories, Wholesale & Distributors</p> <p>Please contact us for pricing</p> |
| Terms & Conditions | <p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p> |

The List Group - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>