



data
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Good Food & Wine Exhibition Attendees

The Good Food and Wine Show has rapidly established itself as Australia's hottest consumer food exhibition. The event showcases every aspect of cooking and entertaining, from food and wine to homewares and white goods and features a glittering array of some of the biggest name celebrity chefs from home and abroad. Attracts of 30,000 food lovers in a live interactive arena.

The Good Food & Wine Show has a proven track record of attracting an audience that is passionate about eating, drinking and entertaining, making it a highly targeted marketing platform for companies looking to edxpand profile and market share.

Exhibitions held in Sydney, Melbourne and Brisbane.

LIST DETAILS	
Quantity	18,998
Selections	State Postcode Gender
PRICING	
Minimum Order	3,000
Deliverability	95%
Lead Time	5 days
Notes	Hirers are required to include record number identifier on the mailing piece as first line of address in reduced font. This will facilitate dead mail updating by the list owner.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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