



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## dLook- Business List

Focusing on the rising consumer demand for an effective online advertising directory, the dLook directory has evolved into a feature rich site listing over 1.5 million Australian businesses. The dLook service has grown steadily into a leading online Australian business advertising site that hosts and delivers effective online advertising exposure, quotation services, discount coupons and customer reviews available to all its business listings.

### The List

Consisting of over 500,000 active local business members, regular email communication in the form of business insights and promotions ensure high list engagement rates. The lists is exclusively brokered by Upside.Digital

LIST DETAILS	
Quantity	500,000
Selections	State Industry
PRICING	
Notes	<p>The list can be segmented by State and the below Industry</p> <p>Accommodation &amp; Travel, Finance &amp; Insurance, Personal Services, Retail-Electrical &amp; Electronics, Alternative Therapy, Health &amp; Medical, Professional Services, Retail Food &amp; Drink, Business Services, Home Service &amp; Renovation, Recreation &amp; Entertainment, Retail - General, Car &amp; boating, Manufacturing &amp; Industrial, Restaurants, Retail - Recreation &amp; Hobbies, Computing &amp; IT, Mining &amp; Agriculture, Retail - Around the home, Sporting &amp; Fitness, Education &amp; Tuition, Organisation &amp; Government, Retail - Clothing &amp; Accessories, Wholesale &amp; Distributors</p> <p>Please contacts us for pricing</p>
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

**The List Group** - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>