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+61 2 8064 7276

## Wine Drinkers Database

This wine drinkers database offers you access to consumers who are proven wine drinkers. As well as knowing they drink wine, you can also target consumers using the following variables:

- Preference - red/white/rose/sparkling
- Volume consumed
- Amount spent per bottle
- People who dine out regularly
- Age
- Location
- HH Income
- Disposable Income
- Property Value
- Landscape Geo-Dem Segmentation
- HH Composition

Consumers who have indicated that they regularly purchase and consume wine have been collated from a wide range of sources including on and off-line surveys and people who have responded to wine offers.

LIST DETAILS	
Quantity	296,238
Selections	Demographic Disposable Income Finance and Banking Habits Gender Geo-Dem Selects Geographic Household Composition Income Property Value
PRICING	
Deliverability	95%
Lead Time	3 working days

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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