



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Prospects Plus - Inivio

The Prospect Plus Universe is one of the most comprehensive consumer files available. Prospect Plus has one of the most robust profiling models, allowing you to make selections that are extremely accurate.

Prospect Plus contains accurate contact data and powerful segmentation information on consumers ' geo-demographic, credit and risk profiles. Now you can precisely target your prospect and customer marketing campaigns to become more cost-effective.

LIST DETAILS	
Quantity	9,551,000
Selections	Age (Modelled) Demographic Geographic Gender Household Composition Household Income Property Value
PRICING	
Deliverability	95%
Lead Time	3 working days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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