



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Empty Nesters

This list is sourced from the InfoBase Consumer list and delivers a unique audience of people whose children have left home and are now in a position to reconsider their financial priorities. They may be considering downsizing their home, travel opportunities, and planning for retirement.

The InfoBase Consumer List contains 12 million consumer contacts from more than 6 million households. Built from multiple sources a range of selections are available to aid in highly effective targeting including demographic, purchasing behaviour and intentions and lifestyle data. The breadth and depth of this file makes it suitable for a range of campaigns.

This file is regularly audited for security and is fully privacy compliant.

LIST DETAILS	
Quantity	135,164
Selections	Demographic Age Finance and Banking Habits Gender Geographic Income Household Composition Interests Media Habits Shopping Habits
PRICING	
Deliverability	95%
Lead Time	3 working days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>