



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Charity Profile - Prospects Plus

This list contains females 45+, with the following attributes - strong presence of children, high income and a high house value. Sourced from Veda's Consumer Prospect Plus, this list contains accurate contact data and powerful segmentation information which allows the targeting of wealthier prospects who have higher levels of disposable income. They use unique and dynamic proprietary data sources to continuously validate the accuracy and currency of their consumer prospects, as well as maintaining a very accurate change of address file to minimise dead mail.

Consumer Prospects Plus Data Essentials

Fully privacy compliant

Multi-sourced dynamic data, including unique validation from Veda Advantage Australian credit bureau data

Australian Direct Marketing Association opt outs and suppressions removed

Continuously validated for optimal accuracy with over 5.5 million updates per week

Existing customer base profiling and identification of similar prospects FREE

| LIST DETAILS | |
|--------------------|--|
| Quantity | 120,456 |
| Selections | Demographic Geographic |
| PRICING | |
| Deliverability | 95% |
| Lead Time | 3 working days |
| Terms & Conditions | <p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p> |

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276

<https://www.thelistgroup.com.au>