



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Australia Universal Direct Mail Responders

This Australian consumer mailing list is comprised of active direct mail responders who look forward to receiving mail everyday.

These motivated individuals have responded to a variety of Australian direct mail offers including fundraising, extra income opportunities, health products, general merchandise, travel, business gifts and financial services.

These responders are mid-to-upscale households, 55+ age adults who enjoy receiving direct mail offers which appeal to their lifestyle.

| LIST DETAILS | |
|--------------------|---|
| Quantity | 84,332 |
| Selections | Gender Geographic |
| PRICING | |
| Deliverability | 95% |
| Lead Time | 3 working days |
| Terms & Conditions | List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies. |

The List Group - Direct Marketing List Management & Brokerage

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