



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## Fotopost

Fotopost is New Zealand's specialist direct mail and online photo processing business.

Customers have replied to a Fotopost envelope that is delivered to letterboxes and previously inserted into publications such as; NZ Listener and Little Treasures.

Customers send thousands of rolls of film and digital media for printing from all over New Zealand. The file is mainly made up of 25-45 age group with 73% female with families. More than 60% of the file are multiple buyers and 82% have a home computer.

LIST DETAILS	
Quantity	15,000
Selections	Postcode Gender Recency
PRICING	
Minimum Order	5,000
Deliverability	94%
Lead Time	5 days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.  We require a signed copy of our list rental agreement and order form prior to any order being processed.  Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>