



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Gift & Homeware Retailers

Target the gift and homeware retail industry with the circulation database of the leading industry publication for this sector.

Audience Profile

Gift shops 74%
Specialist Homeware retailers 9%
Chains and Franchise Groups 8%
Suppliers and event organisers 5%
Other stockists 4%
Total 100%

Regular distribution of the magazine and directory ensures the database is accurate and well maintained.

LIST DETAILS	
Quantity	2,194
Selections	State
PRICING	
Deliverability	95%
Lead Time	3 working days
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

The List Group - Direct Marketing List Management & Brokerage

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