



data
that
delivers

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Fundraisers - High Value B2B givers in Public Sector

Middle and senior level decision makers in the Public Sector have proven to be excellent fundraising givers.

This demographic has medium to high income, white collar, tertiary educated and work in stable organizations. They are often over-looked yet have a strong commitment to the community and genuine interest in social issues.

The data is sourced from A-ZGovBIZ - Australia's leading supplier of Public Sector marketing lists. The database allows you to contact key decision makers in Government departments, Local Councils, Schools, Universities, TAFE Colleges, and Health Services via mail, email, phone and/or fax.

While many organisations find it challenging to maintain accurate contacts, our extensive data resources and team of expert researchers guarantees the deliverability of a highly comprehensive Public Sector database to your organisation.

With over 20 job functions and 20 industry categories to search on, you have the flexibility to be as specific as you want. This ensures that you are only contacting people who fit your exact selection criteria every time.

LIST DETAILS	
Quantity	36,224
Selections	Industry Job Function Metropolitan / Rural Number of Employees State
PRICING	
Deliverability	95%
Lead Time	3 working days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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