



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

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Core B2B

Core B2B is an Australian Business data pool list that drills down to find active responsive decision makers in over 500,000 Australian businesses. It creates a view of business activity through aggregating information such as their buying habits, time in business and other recent activities. Core B2B is a data pool list created through an alliance with selected database owners in a variety of sectors. Core B2B is refreshed every quarter to ensure data is responsive and as accurate as possible. Selections are available on recency, industry, size and geography.

LIST DETAILS	
Quantity	500,000+
Selections	ANZSIC Codes Industry Nth Personalised Postcode Private / Public Sector Recency Size of Firm
PRICING	
Deliverability	95%
Lead Time	3 working days
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

The List Group - Direct Marketing List Management & Brokerage

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