



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Education Direct

Education Direct is made up of people who have requested information about or purchased distance education courses. Courses of interest include; business, computing, counselling, psychology and creative subjects. The prices of the courses range from \$699.00 to \$4390.00

These consumers are highly responsive to call-to-action advertising via all advertising mediums. All of those on the list are comfortable with direct mail.

This is an ideal list for a wide range of mail offers including merchandising, books, credit cards and fundraising.

LIST DETAILS	
Quantity	125,700
Selections	State Gender Postcode Recency Contact type
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	7 days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>