



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Dun & Bradstreet

D&B s Australian database captures information on every Australian business. Records are created on a direct feed of ABN s and ACN s from the Australian Securities and Investment Commission and Australian Tax Office. D&B then enhances the information collected on the entity using a variety of sources of information (outlined below).

Data is collected locally from sources including:

- The Australia Securities and Investments Commission (ASIC)
- Australian Taxation Office (ATO)
- The Offices of Fair Trading in each state
- Federal, State and Local Courts
- Land Titles Office in each state
- Global Debt Collection database
- Directories
- Other government bodies in each state
- Credit Providers
- The Entity via Interviews with D&B Analysts
- Public records
- Bankruptcy Information - Insolvency Trustee Service Australia (ITSA)
- Judgment and summons (AU only) Information - Australian courts
- Individuals
- Media monitors

Records within D&B s database are prioritised for updating based upon two primary attributes:

Businesses that have a registered charge

Businesses with trade payment data (from D&B s Trade Giveback Program)

These attributes indicate that an entity is actively trading and seeking credit and therefore more desirable prospect for a strategic marketing campaign. This universe equates to approximately 1.7 million businesses.

LIST DETAILS	
Selections	Annual Company Turnover industry by SIC Code No. of Employees State / postcode Gender
PRICING	
Deliverability	95%
Lead Time	5 Days

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276

<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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