



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Danoz Direct

This list is updated daily with fresh purchasers responding to television direct response, this national company advertises products including bodycare, health, fitness, contour pillows, hair removal, home ware, tools and handyman products, fishing equipment and general merchandise.

As well as advertising on national programs such as Good Morning Australian with Bert Newton and The Home Improvement Show, Danoz Direct has its own one-hour program running in the early hours of the morning.

This highly reputable company offers a 12 month product warranty on every single item sold in addition to a 30 day money back guarantee with no questions asked. These legitimate offers ensure that the many hundreds of thousands of customers are loyal and continually purchase (multi buyers) from this extensive product range.

Approximately 65% of the file are multi buyers and a majority of customers pay by credit card.

LIST DETAILS	
Quantity	900,000
Selections	State Postcode Recency Gender Credit Card Purchasers Product Type
PRICING	
Deliverability	95%
Lead Time	4 days
Notes	Selections: Product Type; Outdoors, Household, Health & Beauty, Technology
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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