



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Letterbox deals

Letterbox Deals (LBD) is a strong media brand boasting a reach of approximately 3.7 million homes with their bi-monthly catalogue mailings. With a diversified client portfolio of blue chip and household companies they are one of the fastest growing media brands in the country.

LBD online is a complementary extension of their print product. With a strong mix of members from both online and offline channels there are currently 70,000 opt in members and this is growing at a good rate.

For the first time this list of opt in members is now available as a postal mailing list. The database is generally skewed towards females and members are predominately within the ages of 25-54.

Members join LBD to take advantage of special offers across a wide range of consumer products. Selections are available on age, geography, income and household composition. This list is ideal for financial, mail order, fundraising and publishing offers.

LIST DETAILS	
Quantity	70,000+
Minimum Order	5,000
Deliverability	95%
Lead Time	3 days
Notes	Format: Mail, Phone Selections: Age Gender Geographic
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276

<https://www.thelistgroup.com.au>