



data
that
delivers

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Readers Digest

Readers Digest is a household name and one of Australia's top publishers.

In the 9 decades since the magazine was founded, Reader's Digest has become—and remained—the world's best selling magazine.

The company has expanded into one of the world's foremost multimedia and direct marketing organisations, providing quality goods, services and entertainment in 52 countries around the world.

Reader's Digest Australia can offer you a myriad of marketing opportunities, and are now making the list available for third party approved rentals.

| LIST DETAILS | |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Quantity | 246,000+ |
| Selections | Age Amount Spent Gender Geographic Multiple / Single Purchasers Nth Recency |
| PRICING | |
| Minimum Order | 5,000 |
| Deliverability | 95% |
| Lead Time | 5 days |
| Terms & Conditions | List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies. |

The List Group - Direct Marketing List Management & Brokerage

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