



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

NSW Seniors

This list is a comprehensive list of seniors, aged 60+ living in NSW. The list has been compiled using state government information.

Seniors are offered a range of products and services ranging from travel, books, IT/computing to free newsletters.

The list is very comprehensive and offers a good deal of segmentation to fine tune the seniors target market. In addition to mailing data there are approximately 75000-85000 opt-in permission based email addresses.

All records are personalised and addressed to the home.

LIST DETAILS	
Quantity	830,000 (AUS)
Selections	State Postcode Gender Ethnicity Language Spoken at Home Special Interests
PRICING	
Minimum Order	10,000
Deliverability	95%
Lead Time	5 working days
Notes	Mailing house restrictions apply. Details available on request. Minimum Order requirements: Mailing; 10,000 records and EDM; 30,000 records. EDM; a maximum of 2 campaigns per month. Bookings are required. A sample of the promotional piece must be provided for approval.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>