



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

**+61 2 8064 7276**

## Superior Health Buyers

This super responsive file is made up of consumers who have bought from a range of health products targeting wellbeing, pain, potency, and diet needs.

The list is 100% direct responsive and sourced from regular mailings and inserts. These active buyers are individuals who want to maintain or improve their overall well being and are looking to remain healthy and active through their senior years.

Average spend for these enthusiastic buyers is \$120.00AUD. The list works well for most mail offers targeting an older age group (Age 45+) including charities, health, insurance and travel.

LIST DETAILS	
Quantity	125,690
Selections	Nth Selection Recency Postcode Gender Potency Buyers Health & Well Being Buyers Pain Relief Product Buyers
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.  We require a signed copy of our list rental agreement and order form prior to any order being processed.  Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>