



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## Brightlife Australia Inserts

Take advantage of the opportunity to reach mature-age buyers of the Bright Life range of innovative and practical products by placing inserts in their parcel dispatch program.

Brightlife market a catalogue of health, homewares, fitness and general merchandise.

Buyers are typically aged 50+, proven mail order responsive, and are 75% female and 25% male.

LIST DETAILS	
Quantity	68,000
Minimum Order	3,500
Notes	Heavier or larger pieces subject to quotation. All orders are subject to approval and must be accompanied by a full sample.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.  We require a signed copy of our list rental agreement and order form prior to any order being processed.  Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

**The List Group** - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>