



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## Contacts Consumer Database

The Atlantis Consumer database is New Zealand's largest personalised marketing database. It comprises approximately 1.1 million households. The database contains the initials and surname of the householders, their address and their phone number.

The Atlantis Consumer database has been geo coded allowing you to target by demographic criteria. Households are assigned a mesh block. Mesh blocks attribute characteristics such as; average age, average personal income, ethnicity, occupation and many others. Note - only households in urban areas have been allocated a meshblock.

The list owner has ensured that the database is privacy compliant. Furthermore, it's regularly washed against the New Zealand Direct Marketing Association's suppression list.

LIST DETAILS	
Quantity	1.1 Mil
Selections	Geographic Areas Streets Household/Dwelling Type Household Income Age Gender Ethnic Group Marital Status Number of Occupants per Dwelling Household Structure Age of Youngest Person in Household Number of Motor Vehicles Available Socio Economic Occupations
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>



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Notes	<p>Selections: Geographic Areas Streets Household/Dwelling type; Household income Age Gender Ethnic Group Marital Status Number of Occupants per Dwelling Household structure Age of Youngest Person in Household Number of Motor Vehicles available Socio Economic Occupations</p> <p>Rental: Mailing \$NZ 350.00 per 1000 records</p>
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

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