



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

UK expat magazine readers

People on this database have taken up a trial subscription to one of Britains premier magazines. The publications appeal to the royalist, patriotic reader who wants to keep abreast of all things British. The subscribers are sourced through direct mail and insert advertising with a focus on the 50 + demographic. Most people on this list are UK expats, retirees, or have some strong association with Britain. The list has a female skew and will respond to offers targeting a mature consumer.

LIST DETAILS	
Quantity	17,028
Selections	Gender: 0 State Postcode
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	3 working days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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