



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Premium Wine Enthusiasts

Premium Wine Enthusiasts have all entered a Boutique Wine Competition.

They have all been sourced via direct mail and are all from geo demographic areas with a high percentage of households earning above average incomes, (\$50K+), and with a majority of the population being 50+ in age.

The list is mailed regularly by the owner, and all records are validated and cleaned by an external bureau annually. Updates are supplied quarterly.

These people have higher disposable income and enjoy the finer things in life, such as gourmet food, fine wines, travel, and investment.

This quality list is 58% female and 42% male, and all records are personalised with title and full first name.

90% of records have telephone numbers and 51% of records have email addresses.

This list is recommended for offers such as health supplements, wines, gourmet food, travel, investment, charities, and lotteries mailers.

LIST DETAILS	
Quantity	70,112
Minimum Order	5,000
Deliverability	95%
Lead Time	3 Days
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276

<https://www.thelistgroup.com.au>