



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

**+61 2 8064 7276**

## Consumer Masterfile

Fifteen years of investment and commitment has gone into developing and fine-tuning this mammoth file of over 14 million Australian and New Zealand records.

All records are fully privacy compliant and are updated or validated weekly.

This masterfile is the most comprehensive in Australia providing selections on; Mailing details, Geographical detailing, Gender, Age profiling, Length of Residence, Telephone details, Demographic profile, Household kinship, Radius search, Families, Property ownership, Income Profile, Dwelling type, Mapping.

All data has current telephone details appended. In addition to micro targeting options, this file has a high 97% deliverability guarantee and can be purchased outright

LIST DETAILS	
Quantity	6 Mill+ (AUS) 750000 (NZ)
Selections	State Postcode Gender Year of Birth Age Bands ( 5 year bands) Household Kinship Number of adults head of Household Children & Age Home Owner/Renter Dwelling Type (House/unit) Household Income Property market value bands Geodems
PRICING	
Deliverability	97%
Lead Time	3 days

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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