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Science Magazine Readers

This database is made up of active readers of the following magazines; Today's Life Science and Bio Technology.

Today's Life Science provides Australia's life scientists with plain reporting on the latest developments in biological and medical science, laboratory techniques and biotechnology. These reports are based on research, new technologies and applications in the following disciplines; haematology, immunology, microbiology, biochemistry, diagnostics, pharmacology, physiology and molecular biology.

Today's LifeScience also covers issues affecting the life of the science community such as ethics, funding and marketing, plus previews of conference and product reviews. It's sent to decision makers, users and specifiers of capital and consumables in clinical research laboratories.

Bio Technology is a monthly industry publication which contains 1500 organisations that consume biotechnology products. Biotechnology is used to define the use of living things in industry, the environment, medicine & agriculture. In turn this type of technology is used in the production of foods and medicines, the reduction of wastes and the creation of renewable energy sources. Job titles include academic, Board Member, CEO, Chief Scientist, Finance, Industry Analyst, Legal Manager, Venture Capital/Investment manager & Marketing Executive and work in a broad spectrum of industries such as Bioinformatics, Biotechnology, Business & professional Services, Government, Education & Healthcare.

LIST DETAILS	
Quantity	8,300
Selections	State Postcode Gender Readership Type (active/inactive) Magazine (Today's Life Science/Biotechnology)
PRICING	
Minimum Order	2,000
Deliverability	95%
Lead Time	3 working days
Notes	A sample of mailing must be provided. All processing must be conducted by a bureau. Rental of data is for one time use.

The List Group - Direct Marketing List Management & Brokerage

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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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