



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## Retail & Shopfit Exhibition Attendees

Generate new business at Australia's Leading Shopfitting and retail design event. The Shopfit & Design Expo attracts over 6,000 qualified buyers, who all come to the show to learn about products like yours and who will invest the time required to see how your product or application can generate more profits for their retail business. You'll be able to talk one-on-one with decision makers who represent a broad range of retailers, from department stores to national chains and independents, all seeking the latest technology for retail.

Exhibition held in Melbourne

LIST DETAILS	
Quantity	3,775
Selections	State Postcode Gender4
PRICING	
Minimum Order	2,000
Deliverability	95%
Lead Time	5 working days
Notes	<p>A sample of mailing must be provided. All processing must be conducted by a bureau. Rental of data is for one time use.</p> <p>Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.</p>
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

**The List Group** - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>