



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Publibase Executives

Publibase is one of the largest global business to business databases on the market today. Publibase is an international co-operative publishing business executive database offering extensive selectivity and reach.

The file is comprised of active subscribers and seminar attendees (up to 24 months) to a variety of business and trade magazines and business and management seminar topics.

Every executive records on the database has met rigorous industry state of the art list hygiene standards. The file is updated 2 times per year. All of the records are personalised and approximately 50% have titles such as Mr, Mrs, Ms.

The Majority of records are at Business address with 6% of the records addressed to the home.

LIST DETAILS	
Quantity	32882 (AUS) 4764 (NZ)
Selections	State Postcode Gender Number of Employees Job Function industry End User Industr/Interest
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 working days

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>

Notes

Number of Employees;
0-10, 11-20, 21-49, 50-100, 101-250, 250-400, 401-1000, 1000+

Job Function; CEO, General Managers, Administrative Executives, Investment Executives, Sales/Marketing, Technical Director, Engineering Management, Research & Development Executives, Design Engineering, Plant and Production Engineers, Operations Management/Logistics, other Eng/Tech/Technology, Manufacturing, Purchasing/Procurement, MIS, Human Resources/Personnel, Librarians, Information Officers, Owner-Manager/Partner, Facility & Equipment Maintenance, Finance, Safety/Security/Ergonomic, Other Managers, Company Secretary/Administration Director, Government Executives/Political Representative, Networking, Management, Telecomm & Datacomms Management, PR/Press Officer, Consultant, Medical Decision-Maker, Head of Legal Department/General Counsel, Senior Defense Executive, Architect, Project Manager, Business Development Director, Product Management, Teaching Professors, Legal Professional.

Industry;
Aerospace, Railways, Ships, Agriculture & Forestry, Agro-industries, Food & Drink, Airlines, Aviation, Aerospace, Associations, Automotive, Building & construction, Chemicals, Communications/Telecommunications, Computer Resellers Including VARs, Consultants - Architects/Engineers, Consultants/Professionals, Consumer Goods (Electrical, Non-electrical, Defense, Distribution/Wholesale, Education & Research, Electrical & Electronic Equipment, Finance & Commercial Services, Government & Public Services, Healthcare & Hospitals, Hotels & Catering, independent Retailers, industrial Controls, Industry & Manufacturing, Integrators & Distributors, Laboratories, Machinery, Pumps, Plant & Engines, Materials (Glass, cables, wires), Media, Publishing & broadcasting, Medical equipment, Metals & Steel, Mining, Oil, Gas & Hydrocarbon Products, Packaging, Paper, Pharmaceuticals, Plastics & Rubber Products, Printing, Railways, Retailers, Services (computer and IT, Environmental/Water, Leisure, Travel), Tourism, Ship & Boat building, Telecommunications Service providers, Test & measurement Equipment, textiles & Leather, Utilities (General, Power, Water)

End User Industries/Interest;
Agriculture, Airlines & Aviation, Automotive, Broadcasting Building & construction, Call Centers, Chemicals, Computing/IT/Networking, Corporate Finance, Corporate Mgmt/Business Strategy, Cruise Lines, Defense, Education, Energy & Power, Food Technology, Glass, government, Healthcare & Hospitals, HR/Mgmt Development, internet/E-business, Investments, Laboratory Equipment, Leisure, Logistics/Transportation, Manufacturing, Medical Equipment, Mining, Oil/Gas/hydrocarbon Products, Packaging, Pharmaceuticals, Printing & Graphics, Process control, Retail, Satellite communications, Scientific R&D, Steel, Telecommunications, Trade, Video Production, Water/Utilities, Wireless/Mobile Communications, Yachts, Software Buyers.

Extra Selection Costs;
Email = £UK 50.00
Number of Employees, Job Function Type, Business/Industry Type, Gender = £UK 10.00 per 1000 records

Cancellation Costs;
Canceled prior to mail date = £UK 50.00 plus £UK 10.00 per 1000 records
Cancelled after mail date = Full Charges Apply

All processing must be conducted by a bureau. Rental of data is for one time use.



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Terms &
Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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