



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

PAW Products

PAW products is an innovative mail order company specialising in IT related products, supplies and accessories. Since its foundation in 1990 PAW has earned a reputation for providing a high level of personal service and competitive pricing. Among a wide range of products, PAW provides many unusual and hard to locate items.

PAW sells to a variety of customers including small office - home office, medium and large businesses, corporations and government bodies. It produces over 200,000 catalogues per year, which are distributed both nationally and internationally. Products range from cellular products and accessories, modems to systems software, telephone systems and graphics/multimedia.

All business conducted by mail order distribution. Approximately 10-15% of the file is titled.

LIST DETAILS	
Quantity	20,000
Selections	State Postcode Active Customers - 20000 Inactive Customers - 30000 Personalised/Non personalised
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days processing
Notes	A sample of mailing must be provided. All processing must be conducted by a bureau. Rental of data is for one time use.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>