



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Multimedia Training Resources Buyers

A List of buyers and inquirers of high quality multimedia training resources servicing businesses and government organizations in Australia.

A constantly growing and improving product range includes DVD's, videos and books through to the latest in training instruments and assessment tools. These titles are sourced from many of the world's leading edge producers and authors based in Australia and around the world. In addition to these resources, the list owner conducts full scale learning initiatives and training workshops.

The target market is primarily the main decision makers for purchasing training courses, on-site workshops, training via DVD's and videos and training assessment tools. The most common titles are Human Resource Managers and Directors, National Learning Managers, Group Learning and Development Managers, Training Managers, Managing Directors and CEO's.

The list continues to grow with many purchases made on-line.

LIST DETAILS	
Quantity	4,575
Selections	State Postcode Personalised Records Gender
PRICING	
Minimum Order	3,000
Deliverability	95%
Lead Time	3 working days
Notes	A sample of mailing must be provided. All processing must be conducted by a bureau. Rental of data is for one time use.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>