



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Cash & Prize Sweepstakes

Individuals who have responded and are given the opportunity to participate in an international sweepstake and purchase leading products through mailings worldwide.

Sweepstake Respondees;

These sweepstake enthusiast have submitted their name & address in hop of winning cash in a AUS\$25,000.00 sweepstake. The sweepstake accompanies a precious gems promotion offering the seeting/mounting of free diamonds and ruby garnets

40% are females and 40% are male and the remaining are unidentifiable by gender.

Buyers;

These buyers have paid \$60.00 to claim their guaranteed award. Items for distribution include cars, cash, electronics and jewellery. The buyers have made sure that their payment and claim declaration form have been submitted before their deadline.

66% are females and 25% are male and the remaining are unidentifiable by gender.

This list is ideal for sweepstakes, puzzles, contests, subscriptions, fundraising, general merchandise, books, astrology, catalogues and healthy offers.

LIST DETAILS	
Quantity	113035 (AUS) 26000 (NZ)
Selections	State Postcode Recency Gender Buyers Sweepstake Responders
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276

<https://www.thelistgroup.com.au>



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Notes	<p>Australian Sweepstakes - 61,884 records available Australian buyers - 51,151 records available</p> <p>Rental: New Zealand Recency available - 13-48 months -NZ Records available for Buyers - 12,000 Records -NZ Records available for Sweeps Entrants - 14,000 Records</p> <p>Extra Selction Costs:</p> <p>US\$10.00 per 1000 records for Hotline Names (0-3 months) US\$10.00 per 1000 records for Gender US\$10.00 per 1000 records for State US\$10.00 per 1000 records for Postcode US\$5.00 per 1000 records for Flagging/Keycoding US\$35.00 flat email fee</p>
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>