



data
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Marketing Decision Makers

the emphasis of this list (made up from the central Incnet database) is placed on the senior marketing decision makers in organisations.

Typical titles included are; Marketing Director, General Manager Marketing, Sales & Marketing Director/Manager, VP Marketing, Business Development Director/Manager, Marketing Services Manager, Advertising Manager, Business Director, Marketing development Manager, Product Manager and Brand Manager.

Over twenty industry codes and a growing selection of industry keywords allows the list user to efficiently zero in on their industry target markets. Other selections, that are continually being enhanced are: advertising expenditure, employee size, sales revenue, overseas or local ownership, private or public company. Updating is maintained on a continual basis. All contacts on the file are tele researched every three months. This is supplemented by monitoring of media and other published information sourced and by dead mail.

LIST DETAILS	
Quantity	11,983
Selections	State Postcode Number of Employees Annual Company Turnover Gender Industry
PRICING	
Minimum Order	2,000
Deliverability	95%
Lead Time	3 days processing

The List Group - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>

<p>Notes</p>	<p>Industries; Agriculture, Mining, Construction, Manufacturing, Transportation, Communications, Public Utilities, Wholesale, Retailing, Banking/Finance, Insurance, Property, Other Financial Intermediaries, Hospitality, Professional Services, Other Business Services, Consumer Services, Government, Importer, Exporter</p> <p>Extra Selection Costs;</p> <p>Email broadcast: \$130.00 per 1000 records Email broadcast set up fee: \$150.00</p> <p>List purchase data with email address: \$2.25 per records List purchase data with email address plus industry, revenue, employee codes: \$2.75 per record</p> <p>Code append on rental data of industry or employee or revenue: \$25.00 per 1000 records</p> <p>Data de-dupe on contact names (0-10000 records): \$150.00 per file Data de-dupe on contact names (10001+ records): \$300.00 per file Data de-dupe on company names (0-2000 records): \$300.00 per file Data de-dupe on company names (2001-10000 records): \$600.00 per file Data de-dupe on company names (10001+ records): \$1000.00 per file</p> <p>Exclusion of previous order: \$25.00 per file Output of extra files: \$25.00 per file</p> <p>In-house processing is available however, will incur an additional charge. Your PPLM consultant will advise of exact charge.</p>
<p>Terms & Conditions</p>	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>