



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## MarketBase

Marketbase is a comprehensive and detailed database of every significant enterprise organisation across 11 countries in the Asia Pacific region. MarketBase is a strategic direct marketing, sales prospecting and market intelligence tool for business to business marketers. Its focus is on companies that have 50+ employees.

The list has in-depth profiles of each company which allows you to isolate prospective customers with ease. This unique, versatile business tool provides comprehensive coverage of large and medium sized corporate and government organisations. It includes information about the company's IT infrastructure, make up of the company such as; employee size, industry type, revenue and company details. Key contacts include all "C Level" contacts.

All records are 100% personalised

LIST DETAILS	
Quantity	118,001
Selections	State Postcode IT Platform IT Applications Employee Size Job Function Industries Country
PRICING	
Minimum Order	2,000
Deliverability	95%
Lead Time	3 working days

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>

<p>Notes</p>	<p>Job Function; Call Centre Manager, Chief Information Manager (MIS Manager/CIOs), Chief Network Officer (Senior Network Officer), Chief IT Operations/Facilities Officer, Chief Software Officer (Software Development/Application), Other IT Senior Manager, Chief Executive Officer, Chief of E-Business, Chief Financial Officer, Other Financial Officer, Other Senior Financial, Chief Marketing Officer (Marketing Director), Chief Public Relations Officer, Chief Advertising Officer (Senior Advertising Manager), Chief Market Research Officer, Chief HR Manager, Chief Operating Officer, Chief System Officer, Chief of Telecoms, Senior Managers (reporting directly to CEO) 2nd in Charge (Asia Only)</p> <p>Industries; IT Supplier, Agriculture, Mining, Utilities &amp; Waste Management, Construction, Manufacturing, Wholesale &amp; Retail, Transport &amp; Warehousing, Information, Finance &amp; Insurance, Real Estate, Business Management &amp; Support Services, Education &amp; Recreation, Accomodation &amp; Food Service, Government &amp; Defence, Personal &amp; Other Services.</p> <p>Country; Australia, New Zealand*, Phillippines*, Indonesia*, Malaysia*, Singapore*, Thailand*, India*, Hong Kong*, China*, Taiwan*</p> <p>Counts reflect on this profile apply to Australian companies only. If you require counts on any country listed above and tagged with an *, please advise your Prime Prospects consultant.</p> <p>A sample of mailing must be provided. All Processing must be conducted by a bureau. Rental of data is for one time use.</p>
<p>Terms &amp; Conditions</p>	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>