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Industry Update

Industry Update is the largest circulating manufacturing journal in Australia. It is the essential product information source designed to showcase the best products available to the manufacturing industry.

It is firmly established as a must read publication for top level management within the Manufacturing industry, such as Managing Director, Chief Executive Officers and General Managers as well as Technical Engineers, Marketing Managers and Purchasing Managers (the people who make the buying decisions). Industry Update is the most widely read manufacturing magazine in Australia.

It is published quarterly. All records are fully personalised.

LIST DETAILS	
Quantity	22,500
Selections	State Postcode Gender Job Function
PRICING	
Minimum Order	3,000
Deliverability	95%
Lead Time	5 days processing
Notes	Job Functions; CEO, Managing Director, General Manager, Purchasing, Marketing, Technical Engineers A Sample of Mailing must be provided. All processing must be conducted by a bureau. Rental of data is for one time use.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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