



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

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Business Magazine Readers at Home

This list comprises readers of business magazines who receive their subscription at their home address. This list is an amalgamation of readers across the whole range of Reed magazines from media and entertainment to construction and retailing.

The ultimate direct marketing tool, targeting the perfect live prospects - business reader at home across all of RBI's niche B2B industries such as Building & Construction, Finance, Marketing, Manufacturing, Travel and Hospitality

LIST DETAILS	
Quantity	16,262
Selections	State Postcode Gender Job Title
PRICING	
Minimum Order	2,000
Deliverability	95%
Lead Time	5 days
Notes	<p>Selections: Job Title;</p> <p>Academics, administration, anaesthetist, architect, builder, CEO/Owner/Partner, consultant, contractor, designers, director, managing, doctor, draftsperson, editor, electrician, engineer, executive producer, finance, adviser/planner, librarian, manager, marketing/advertising, pharmacist, principal, production & operation, purchasing officer, radiographer, radiologist, sales/technical staff, student, technical officer, technicians, veterinarian, surgeon, writer.</p>
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>