



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## IDG Subscriber NZ

IDG Direct is a division of IDG Communications (NZ) Ltd, New Zealand's foremost IT industry and business publisher.

IDG Subscriber DM offers rental of postal addresses of more than 12000 top decision makers on the subscription lists of IDG's industry titles; Computerworld, Unlimited, CIO, Reseller News and PC World.

LIST DETAILS	
Quantity	12,000
Selections	Geographic Region Postcode Industry Type Job Function
PRICING	
Minimum Order	2,500
Deliverability	95%
Lead Time	5 days processing
Notes	<p>Industry Types; Vendors, Software Developers/System Integrators, Telecommunications/ISP, Computer Distributor/VAR/Retail, Other Computer Related, CAD/Architecture/Engineering, Business Services/Recruitment, Health &amp; Community Services, Government, Media &amp; Advertising, Health &amp; Community Services, Government, Media &amp; Advertising, Manufacturing, Wholesale/Retail/Distribution/Transport, Finance/Insurance, Oil/Mining/Engineering, Other - Non Computer Related, Agriculture/Forestry/Construction, Education, Research/Bio-Tech, Other.</p> <p>Job Functions; Senior Management (CEO/MD/GM), Financial, Other Manager, Business Proprietor, CIO/MIS, IS/IT/Network/Web, Consultant, Technical/Analysts, Other Computer, Sales/Marketing, Professional/Librarian, Other Non Computer, Other Consultant, Other Technical</p> <p>A sample of mailing must be provided. All processing must be conducted by a bureau. Rental of data is for one time use only.</p>

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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