



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

IDG Informer NZ

IDG Informer offers rental of email addresses from IDG's Informer email database.

The IDG Informer Database comprise more than 13000 print and on-line subscribers to publications or webzines who have elected to receive such third party email that IDG approves as relevant to their interests.

LIST DETAILS	
Quantity	13,000
Selections	Geographic Region Postcode Industry Type Job Function
PRICING	
Minimum Order	2,000
Lead Time	5 working days
Notes	<p>Industry Type; Vendors, Software Developers/System Integrators, Telecommunications/ISP, Computer Distributor/VAR/Retail, Other Computer Related, CAD/Architecture/Engineering, Business Services/Recruitment, Health & Community Services, Government, Media & Advertising, Manufacturing, Oil/Mining/Engineering, Other - Non Computer Related, Agriculture/Forestry/Construction, Education, Research/Bio-Tech, Other</p> <p>Job Function; Senior Management (CEO/MD/GM), Financial, Other Manager, Business Proprietor, CIO/MIS, IS/IT/Network/Web, Consultant, Technical/Analysts, Other Computer, Sales/Marketing, Professional/Librarian, Other Non Computer, Other Consultant, Other Technical</p> <p>A Sample of Mailing must be provided.</p> <p>Cost Options HTML layout and design: \$150.00</p> <p>Emails can be sent in any of the following formats, however formats other than text/HTML, rich media (e.g. flash).</p> <p>Maximum of 1 email per fortnight.</p>

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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