



data
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+61 2 8064 7276

IDG Corporate Contacts Database

With over 5500 organisations with over 38000 decision makers this targeted database has been designed to achieve specific marketing tasks. Already used by hundreds of companies, it is the product of 9 years continuous research. Users are identified from both commercial and government organisations. All of the major companies and subsidiaries are included.

The file is research on a daily basis which assures the user of the most up-to-date information. As well as the names of senior management there is additional information such as hardware and software installed, employee number, revenue, industry type and geographic area.

IDG Email Subscribers List

An Opt-in, spam compliant database, The IDG Email Subscribers list is comprised of email contacts sourced from IDG's leading business news services; including Computerworld, PC World, Reseller News, WEBbusiness, Unlimited and CIO.

Published and broadcast daily, weekly and monthly, subscribers elect to receive pertinent information from third party advertisers. The lists, divisible by subscription, job title, and state, offers a high success rate due to the opt-in nature of the contacts.

Ideal for targeting IT Decision Makers with a tendency to review new market developments as they hit the market, these are the people responsible for planning, buying and managing information systems and networks.

LIST DETAILS	
Quantity	38,300
Selections	State Number of Employees Postcode Ownership Revenue Male/Female Equipment/Hardware No. of Screens Operating System Database/Network Software Applications Development Tools Industry Job Function
PRICING	
Minimum Order	2,000

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>



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Deliverability	98%
Lead Time	3 days processing
Notes	<p>Industry; Manufacturing, Services, Distribution, Finance, Federal Government, Health, State Government, Utilities, local Government, Oil/Mining, Retail, Insurance, Transport, Construction, Education</p> <p>Job Function; Chief Executive Officer, Financial Executive, Chief Information officer, Officer, 2nd Level IT Executive, Operations Executive, Marketing, Executive, Human Resources, Purchasing Manager, Help Desk Manager, Customer Service</p> <p>Selections for Email Data; State</p> <p>Job Function; CIO, Director/Manager/MIS, Computer Consultants/Contractors, Networking/LAN, Project Mgr/other MIS or System Admin, Systems Software/Analyst/Designer, Analyst/Programmer, E-business Manager, Other- computer related, CEO, CFO, MD/Partner/Owner, Board Director, Company Secretary/Accountant, Business Development Manager, Chief Purchasing Officer, Educator/Trainer, Engineering Manager, General Manager/Admin, HR/Personnel, Industry Analyst, Librarian, Operations/Manufacturing Manager, Professional, Regulatory/Policy Advisor, Sales/Marketing PR, Scientist, Academic, Student, No Job Function Defined.</p> <p>Subscription Topic; Australian Reseller News, CIO Online, Computerworld, Gamepro Australia, Helpscreen.com.au, IDG Information, Interaction News by Computerworld, LinuxWorld.com.au, PC World</p> <p>License Option for Mailing Data only: \$6950.00 Full database for first year (includes monthly updates) \$4170.00 Full database for second year \$300.00 Set Up Fee Data supplied on CD-ROM.</p> <p>Terms of Hire for Email data: -Email text is to be no longer than 500 words (72 characters per line). -Email format must be in ASCII Text. -All email broadcasts must be completed by IDG. -Email files can exceed no more than 50k</p>
Terms & Conditions	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>

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