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High Income Earners

This list (made up from the central Inonet database) is one of the first of its kind whereby executives can be selected by the range of their salary. The list is part of the Inonet database (which is 100% Australian owned) is made up of leading decision makers within Australian Private and public companies. It's designed to meet the changing needs of organisations selling high value-added products or services.

It is a meticulously compiled and detailed attention is paid to companies and people on the file. Through extensive research it is able to identify an organisations functional decision maker irrespective of their exact title. It also includes all relevant operating divisions and subsidiaries of Australia's largest organisations. Over twenty codes and a growing selection of industry keywords allows the list user to efficiently zero in their industry target markets. Other selections, that are continually being enhanced are: advertising expenditure, employee size, sales revenue, overseas or local ownership, private or public company.

LIST DETAILS	
Quantity	55,405
Selections	State Postcode Top 500 of 1000 Companies (based on \$ turnover) Number of Employees/Annual Sales Turnover Job Function: By Request Industry Classification
PRICING	
Minimum Order	2,000
Deliverability	98%
Lead Time	3 days processing

The List Group - Direct Marketing List Management & Brokerage

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<p>Notes</p>	<p>Industry Classification; Agriculture, Mining, Construction, Manufacturing, Transportation, Communications, Public Utilities, Wholesale, Retailing, Banking/Finance, Insurance, Property, Other Financial intermediaries, Hospitality, Professional Services, Other Business Services, Consumer Service, Government, Importer, Exporter.</p> <p>Extra Selection Costs;</p> <p>Email broadcast: \$130.00 per 1000 records Email broadcast set up fee: \$150.00</p> <p>List Purchase data with email address: \$2.25 per record List Purchase data with email address plus industry, revenue, employee codes: \$2.75 per record</p> <p>Code append on rental data of industry or employee or revenue: \$25.00 per 1000 records</p> <p>Data de-dupe on contact names (0-10000 records): \$150.00 per file Data de-dupe on contact names (10001+ records): \$300.00 per file Data de-dupe on company names (0-2000 records): \$300.00 per file Data de-dupe on company names (2001-10000 records): \$600.00 per file Data de-dupe on company names (10,001+ records): \$1000.00 per file</p> <p>Exclusion of previous order: \$25.00 per file Output of extra files: \$25.00 per file</p> <p>In house Processing is available however, will incur an additional charge. Your PPLM consultant will advise of the exact charge.</p>
<p>Terms & Conditions</p>	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>