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Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Harvard Business Review International

Harvard Business Review is written and edited for decision makers worldwide. As the standard of business publishing excellence, Harvard Business Review keeps active, top managers informed about important developments, new ideas, and significant trends in business management thought, theory and practice.

The readership profile is; median age 43 years, 89% are college graduates, 50% hold post graduate degrees and 94% hold professional/managerial positions.

The job function profile is; 49% top management, 33% board of directors, 46% are general management/administration, 18% marketing & sales and 21% accounting & finance.

71% of the file is at business address. 60% of the file is male and 14% female. 93% of the file is personalised. The cost of subscription is US \$165.00 per year.

LIST DETAILS	
Quantity	11,294
Selections	Country Postcode Gender Address Type (Business/Home) Readership
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 processing days
Notes	Select fee: Country US\$15.00/M Gender/Sex US\$15.00/M Home/Business Address US\$15.00/M

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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