



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

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Footy Tippers - Office Social Network Email Database

The Footy Tippers - Office Social Network is a weekly opt-in permission email list targeting members of a high profile dot.com site focused on office workers and social groups.

This database is a must for advertising seeking to target white collar office workers at all levels of management and income. With a 70% male skew, this Australian database offers precise targeting to a range of criteria including age, location (state & country to target expats), postcode, occupation, gender, industry and income.

This exclusive list restricts members to a maximum of email per week, ensuring that users are not fatigued by too much campaign activity. Email are delivered weekly at 10am Tuesdays.

This database requires all users to opt-in annually ensuring that data is completely refreshed each year and users are active participants.

This is a great database to target males with a 70% skew.

LIST DETAILS	
Quantity	200,000
Selections	State Gender Age Occupation Industry Income
PRICING	
Minimum Order	10,000
Deliverability	100%
Lead Time	5 working days

The List Group - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>

<p>Notes</p>	<p>Occupation; Accounting/Legal Services, Agriculture, Automotive, Banking/Finance/Real Estate, Business Services, Retail/Wholesale, Education/Research, Engineering/Construction/Architecture, Entertainment/Media/Publishing, Government/Military, Hospitality, Insurance, IT (Software & Hardware), IT (Teleco & Network), Manufacturing, Market Services, Medical Healthcare, Mining, Mining/Resources, Charities/Non for Profit, Homemaker, Telecommunications, Transport & Logistics, Other</p> <p>Industry; Accounting/Tax Professional, Administration, Advertising/Media/Entertainment, Business Analyst/Consultant, CEO/Director, Customer Service & Support, Editor/Journalist, Educator/Academic, Engineer, Financial Analyst/Banker, Healthcare/Medical, Homemaker, Hospitality, HR/Recruitment, IT - Administration, IT - Web Design, Legal, Manager, Other, Personal & Other Services, Real Estate/Property, Retail, Retired, Sales/Marketing, Science, Self Employed/Small Business Owners, Student, Technician/Trades, Transport/Manufacturing, Unemployed</p> <p>Income \$0-\$10,000, \$10,000-\$19,999, \$20,000-\$39,999, \$40,000-\$59,999, \$60,000-\$79,999, \$80,000-\$99,999, \$100,000+</p> <p>Costs include broadcast and tracking for 2 weeks.</p> <p>Volume Discounts apply on orders of 20,000+. Please discuss with your Prime Prospects consultant</p>
<p>Terms & Conditions</p>	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>